



# e-Mail Campaign

Technology One assists with all facets of your e-mail marketing campaign needs. We will execute and monitor your campaign when the time is right for you.

## Template Creation:

Technology One will work with your team to determine best layout for the campaign while keeping in mind the needs of the audience. Technology One will optimize the campaign as to load in a timely fashion.

## Mailing List Management:

Technology One will manage users that subscribe to the mailing list, including users that want to opt out of the mailing list. Technology One will maintain the list of all of the e-mail addresses that have subscribed to your list or purchased products from you. Technology One can assist you with the initial list creation.

## Result Statistics:

Technology One will provide access to campaign statistics. Response tracking begins recording your audience's activity in real time, as it happens. You'll find out how many people are receiving, opening and clicking on the links in your emails, and you can click on many of the numbers to see who did what. If you recently sent, be sure to refresh your browser window to see up-to-the-minute totals.

**Featured Campaign:** [www.techone.us.com/mktg/ecampaign.htm](http://www.techone.us.com/mktg/ecampaign.htm)

**PRECEPT.**  
IT'S WHAT'S INSIDE  
[preceptgolf.com](http://preceptgolf.com)

**PAULA CREAMER**  
LPGA Tour Pro

19 year old phenom joins the Precept Staff, after a record setting LPGA rookie season.

"Everything I do, I do with the goal in mind of becoming the #1-ranked women's player in the world."

"I firmly believe that the quality of this golf ball and my 100% trust in its performance will help me get there."

Click here to learn more.

LPGA Tour Pro Paula Creamer

This email was sent to [email address]. To ensure that you continue receiving our emails, please add us to your address book or safe list.

[send this to a friend](#)

[manage your preferences](#) | [opt out using TrueRemove™](#)  
Got this as a forward? [Sign up](#) to receive our future emails.

email marketing by [Technology One, Inc.](#)

## Technology One, Inc.

3030 Woodvale Court  
Alpharetta, GA 30022  
Phone: (678) 393-9045  
Fax: (800) 347-9492

[www.techone.us.com](http://www.techone.us.com)  
[solutions@techone.us.com](mailto:solutions@techone.us.com)